

SETA Public Information Committee Meeting Official Minutes

October 16, 2017

Open: Edwin C. opened meeting with Serenity Prayer at 7:31pm

Attendees: Betsy G., Edwin C., Kate E., Michelle H., Sarah U., Vern P.

Committee Purpose: Read by Kate E., committee member. Like all of A.A. the primary purpose of members involved with Public Information Service is to carry the A.A. message to the alcoholic who still suffers. Working together, members of the local Public information Committee convey A.A. information to the general public, including the media. Read by Kate E., committee member.

Open Positions: Alt. Chair- OPEN

2018 Secretary- OPEN

We really need to focus some of our efforts on recruiting members to fill these positions, it is imperative for the health & future of the committee.

Minutes: September minutes were circulated, reviewed & approved with no corrections by committee. They will be posted on the webpage.

Financial Report: \$367.28 spent YTD, \$1092.72 remaining 2017 budget, outstanding expenses of \$100 for rent, \$300 +/- for printing, \$103 for bookmarks. Kate E., past PI Chair helped Edwin C. understand the reimbursement process with the Area Treasurer. These outstanding expenses will be processed & turned in at the November meeting.

Chair Report: Prepared & attended the Assembly PI/CPC Workshop & part of the Assembly, Big Texas Rally Health Fair. Edwin has ordered a new computer & Vern is helping set it up for him, so Michelle will be sending out committee documents in the interim for Edwin.

District Reports: No Reports

Old Business:

- **Big Texas Rally Health Fair-** Edwin & Vern learned a lot about different opportunities for each committee to focus on for potential events/fields. There are some very effective's ways to staff & work a booth at events as well as establish contacts through networking.
- **D40 PI/CPC Presentation-** went to long in presentation before the Q &A session, could break it up & have Q & A throughout. Lost roster sign-up sheet, will contact DCM for her to request interested members contact info again for our rosters.

Ongoing Business:

- **Public Events Outreach-** nothing new to report
- **Public Information Website/Committee Documents-** translation updates. The Area IT Committee, Dan P, webmaster is working on securing new software that will automatically translate documents for us. The Multi-Language technology that will be used if top of the line & Edwin can review these translations for any mistakes & report back to webmaster. The website for the PI can also potentially be added to the SETA PI webpage, so they are one document. Edwin will continue to translate committee flyers for us & will they be posted on webpage.
- **District Presentations-**
 - D90 on 12.03.17
 - D32 on 12.10.17
- **Spanish Community Participation-** Edwin will meet with them on 10.25.17 to discuss ways they can come be a part of the committee. The biggest obstacle at this point in time is that the Spanish Business Meeting is weekly on Mondays, which conflicts with our monthly committee meeting. They suggested we change our day, the committee will talk about this more after the next meeting.
- **Area PI/CPC Assembly Workshop-**
 - Final Report- SUCESSFUL keep producing workshops at all Assemblies, it is our job!
 - Member Feedback/Improvements- break down bookmark review into smaller pieces, more in depth. Announce better with Area Chair, provide 'Speaking at Non-AA Meeting' pamphlets, place bookmarks outside of the ballroom for members to take, use SETA-Announce to send a thank you for picking bookmarks with all contact info.
 - April 2018 Workshop Ideas- mock presentation

New Business:

- **Quarterly Activity/Challenges/Games-**Vern introduced to the committee a new brainstorming topic for us to use to try & generate member participation. Several good ideas were introduced for a strong starting point.
- **Attraction Rather Than Promotion-**After much discussion at the last CPC meeting we came up with some ideas on how we can help educate members on the difference between the two.
 - Workshop topic
 - Newsletter articles (district & area)
 - Flyer
 - Quotes/passages from the 12 & 12 Traditions
 - If we talk about & put our words down in some type of paper or email it can be heard by many
- **Area 36 PI Chair Outreach-** After reviewing the Area Chair's response to Erica, the committee decided that he did a very thorough job & we did not have anything

further to add to help he, however we will remain available to Area 36 should any further questions or requests arise.

Announcements:

- Further local/national information & calendar of events can be found at the following websites- www.aahouston.org, www.aa-seta.org, www.aa.org
- **Area CPC Meeting** – November 06, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting- <https://global.gotomeeting.com/meeting/join/444753277>
Phone: +1 (630) 869-1013 Access Code: 444-753-277
- **Area PI Meeting** – November 20, 2017, 7:30 pm, Spring Branch Memorial Club, 1200 Blalock Rd., #378, Houston, TX, 77055 or Go To Meeting <https://global.gotomeeting.com/meeting/join/918247669>
Phone: + 1 (213) 493-0622 Access code: 918-247-669

Close: Edwin C. closed the meeting at 8:57 pm with the Responsibility Statement.